



Discover the
Super Food benefits
of **Lentils**

Our **naturally gluten-free** snacks are baked with wholesome ingredients, for a deliciously healthy snacking experience. A staple since ancient times, **lentils** are among the world's healthiest foods and are rich in protein, fiber, iron, vitamin B1 and essential minerals for a healthy diet. Our snacks provide the perfect pairing of rich, **rustic flavor** and **balanced nutrition**. Whether you're entertaining or just snacking, enjoy Mediterranean Snacks™ with your favorite dips and spreads, or eat them straight from the bag!

At The Mediterranean Snack Food Company, we take pride in creating uniquely healthy and delicious snacks based on the wholesome goodness of all-natural ingredients.

All natural, all delicious, all yours.



The Mediterranean Snack Food Co.

708 Main Street • Boonton • New Jersey • 07005 • 973-402-2644

www.mediterraneansnackfoods.com





The Mediterranean Snack Food Co.

— is an entrepreneurial, privately-held company founded in 2005. Our mission is innovation to produce great tasting, nutritionally superior snacks. Using the superfood benefits of lentils in combination with whole grains and legumes, we create unique healthy and delicious snacks. We use only the highest quality, non-GMO, and gluten-free ingredients.

creating snacks to satisfy even the most health-conscious food enthusiast. But our commitment to nutritional excellence never causes us to lose sight of the most important feature of good snacking - Great Taste!

Mediterranean Baked Lentil Crackers

— Your gluten free choice for great snacking! Our crackers are baked with all natural ingredients and protein rich lentils for a uniquely healthy and tasty snack cracker. A staple since ancient times, lentils are among the world's healthiest foods and are high in protein, iron, vitamin B1 and essential minerals for a healthy diet. Our gluten-free Lentil Crackers provide a rustic taste you'll love in a low fat, healthier snack.



Baked Lentil Chips — the first snack to deliver the great taste and healthy benefits of lentils. They are all natural, 100% gluten free, and have 4 grams of protein and 3 grams of fiber & fat in each crunchy serving. They're the delicious, healthy alternative to ordinary chips or crackers. Whether you're entertaining or just snacking, enjoy our chips with your favorite spreads or straight out of the bag!

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“These are **the best chips I have ever had.**”

-- Jodi S.

“I had honestly planned to serve them with hummus and a selection of other dips. **They never made it to the table.**”

-- Jayedee D.

“I sampled your lentil chips recently in a store in the Dallas/Ft Worth area and I must say, I have sinned... I couldn't stay away from the sample bowl. **They're so tasty that I kept going back for more,** so I had more than my fair share!” -- Doug S.



“I purchased your **Cracked Pepper and Sea Salt Lentil Chips** at a local store in Louisiana, and I LOVE them!! The first of it's kind to contain **SO much fiber and protein and so little fat-WITH GREAT TASTE!!!**” -- Tiffany F.



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PRESS RELEASE
For Immediate Release

Contact: Joann Hansen
973-402-2644

Hot New Products from Mediterranean Snacks™

June, 2011—Boonton, New Jersey—Discover the latest snack innovations from the Mediterranean Snack Food Company!

Our unique snack products are based on the incredible health benefits of lentils. A staple since ancient times, lentils are among the world's healthiest foods. Our products are baked not fried, low in fat, naturally gluten free, and rich in protein, fiber, and vitamin B1.

Mediterranean Baked™ Lentil Crackers are the first and only cracker made from protein-rich lentils, for a unique and delicious snacking experience. One generous serving of 18 lentil crackers contains five grams of protein and only 110 calories. Try all three savory rustic flavors: Sea Salt, Rosemary Herb, and Cracked Pepper.

Also new are three flavors of our award-winning Baked Lentil Chips. The new flavors—Rosemary, Parmesan Garlic, and Roasted Pepper—join our current Sea Salt, Cracked Pepper, and Cucumber Dill flavors.

The Mediterranean Snack Food Company is an entrepreneurial company established in 2005 to produce innovative and healthy, all natural snack products. In addition to Mediterranean Baked™ Lentil Crackers, and the award winning Baked Lentil Chips, we produce Veggie Medley Chips, Veggie Medley Straws, Multi Grain Chips, Cheddar Clouds, and Buffalo Nickel™ Wings. For more information about the Mediterranean Snack Food Company and our delicious, healthy snacks, please contact: Joann Hansen (Joann@mediterraneansnackfoods.com)

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- ❖ All natural
- ❖ No hydrogenated oils
- ❖ No trans fats
- ❖ No artificial flavors
- ❖ No artificial colors
- ❖ No preservatives
- ❖ 100% OU-D Kosher certified

In addition to Baked Lentil Chip and Lentil Crackers, we produce other fine snacks, such as Veggie Medley Chips, Veggie Medley Straws, Multi Grain Chips, and Buffalo Nickel Wingers – the first and only potato wing snack.



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